

DAILY NEWS

Sunday, November 2, 1986

ERTE'S SWEATERS ARE WORKS OF ART

In French, Romain de Tiroff's initials are pronounced "err-tay" or Erte, the name almost synonymous with Art Deco illustration and design. Born in 1892, he was first known for his Paul Poiret fashion drawings, and his work in lavish musicals popular in Paris, London and New York during the '20s and '30s. He has continued to grow in other fields like sculpture, graphics, jewelry and, now, knits. Like fine prints, each of his sweaters for MagiFrance comes in a limited edition of 1,000, and each one comes with a signed certificate of authenticity. The first shipment to Bonwit Teller sold out immediately, but more are due in any minute. Needless to say, they don't come cheap: \$990 each.



A WEEKLY GUIDE